

—MUHAMMAD ALI

“Champions aren’t made in gyms. Champions are made from something they have deep inside them – **a desire, a dream, a vision**

They have to have the skill, and the will. But the will must be stronger than the skill.”



Mission Brazil’s Sports For All poster show highlights U.S. participation in the 2016 Olympic and Paralympic Games, demonstrating the powerful role sports play in bringing nations together to celebrate **FRIENDSHIP** and the shared values of **RESPECT** and **COURAGE**. These athletes **INSPIRE** the world with their **DETERMINATION** and skills.

Through the years, the Games have been a platform for change, promoting **EQUALITY** on various fronts and a display of perseverance to achieve **EXCELLENCE**. Sports teach us about our history, cultures and remind us of the values that Brazil and the United States share.

ALL
FOR
SPORTS
FOR
ALL

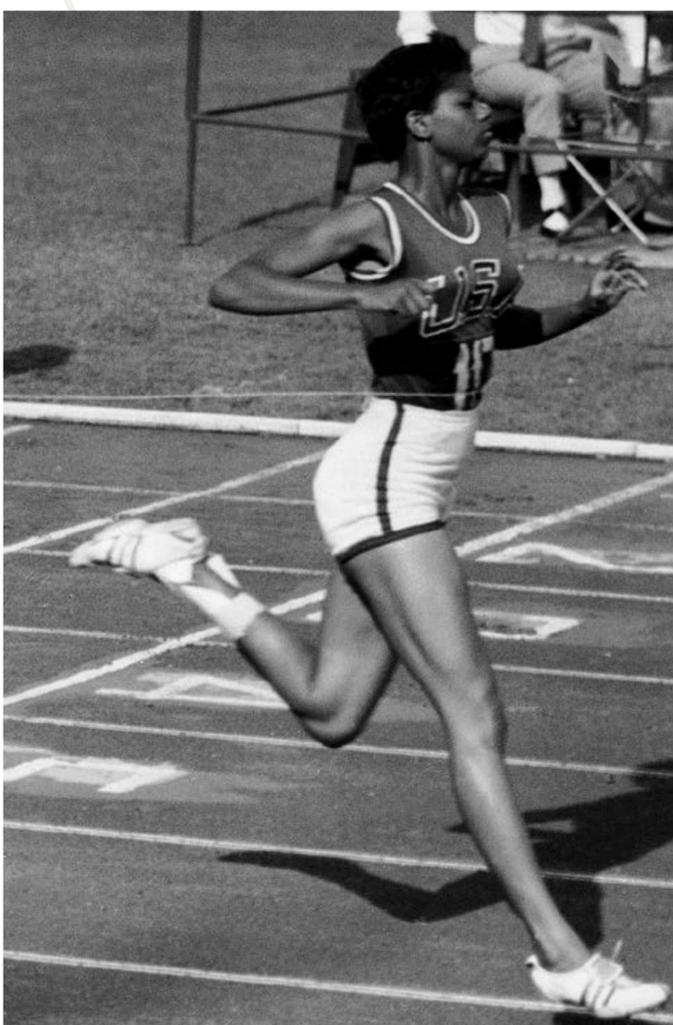
The Olympic Games unite the world unlike any other event.

For the 15,000 athletes expected to compete in Rio de Janeiro in 2016, the games will test their endurance, character and sportsmanship.

“Sport has the power to change the world.”

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NELSON
MANDELA
2000



WILMA
RUDOLPH, 1960 OLYMPICS
ROME

For the spectators, the games are a reminder of the spirit of friendship, solidarity and fair play of the world's oldest athletic event.

U.S. athletes of all ages, of both genders, from all walks of life and religions will unite on a single stage and inspire the world with their performances. They will make their country proud of their efforts, regardless if they win any medals.

Boys and girls from across the United States will become, or try to become, the next generation of Olympic and Paralympic athletes by watching the 2016 games.

The 2016 Olympic Games provide athletes and spectators with an opportunity to better understand other people and other cultures and to bear witness to the power of sport.

AMERICAN OLYMPIANS



JIM THORPE WON GOLD in the pentathlon and the decathlon. Of Native American descent, he is considered one of the greatest athletes of all time.

STOCKHOLM

1912

1920

ANTWERP



DUKE KAHANAMOKU EARNED GOLD in swimming and is considered the "father of modern surfing." One of the last full-blooded Hawaiians.



LOS ANGELES

1932

BABE DIDRIKSON MEDALED in the hurdles, javelin throw and

high jump, the only three individual track events women could compete in then.

1924

PARIS

HELEN WILLS WON GOLD medals in singles and doubles tennis. The most dominant tennis player of the 20th century.



LONDON

1948

VICKI DRAVES FIRST ASIAN-AMERICAN to win an Olympic medal, earning golds in both springboard and platform diving. Named among the U.S.'s two best athletes of the '48 games.



HELSINKI

1952

MAL WHITFIELD REPEATED Olympic gold performance in 800m track. As a Tuskegee Airman, he likewise won gold in 1948 in the same event while on active duty.



JESSE OWENS

BERLIN **1936**

FIRST American track and field athlete to win 4 gold medals in a single Olympiad.

Embodied the Olympic spirit and became an icon in the fight for racial equality.

“We all have dreams. But in order to make dreams come into reality, it takes an awful lot of determination, dedication, self-discipline, and effort.”

JESSE
OWENS
c.1978

AMERICAN OLYMPIANS



ROME 1960

WILMA RUDOLPH
OVERCAME polio as a child to win 3 gold medals in sprint events

on the track, making her the “fastest woman in the world” and a role model.

1972 MUNICH



MARK SPITZ
WON 7 GOLD medals in swimming, a record for the most gold at a single Olympics until 2008, when Michael Phelps won 8 medals.

1984 LOS ANGELES



CARL LEWIS
WON 4 GOLD medals in track, equaling Jesse Owen’s 1936 performance. He later became one of 4 athletes to win 9 gold medals while competing in 4 Olympics.

MICHAEL JORDAN
EARNED GOLD as part of the “Dream Team” in basketball that included Larry Bird, Magic Johnson and other professional U.S. basketball players.



BARCELONA 1992



OSCAR DE LA HOYA
THE ONLY U.S. boxer to win gold at Barcelona. He later became the first Hispanic to own a national boxing promotional company.



DOMINIQUE DAWES
BECAME THE FIRST African-American to win an individual Olympic medal in women’s gymnastics.

ATLANTA 1996



MIA HAMM

USA WOMEN'S NATIONAL SOCCER TEAM

2004

WINNER OF 2 OLYMPIC GOLDS IN 1996 AND 2004 + 2 WORLD CHAMPIONSHIPS IN 1991 AND 1999. INSPIRED GENERATIONS OF GIRLS TO PLAY SOCCER.

OLYMPICS

ATHENS



MICHAEL PHELPS

2016

USA MEN'S NATIONAL SWIMMING TEAM
MOST DECORATED OLYMPIAN OF ALL TIME, WINNING 22 OLYMPIC MEDALS IN SWIMMING, INCLUDING 18 GOLD MEDALS.

OLYMPICS
RIO DE JANEIRO



STEPH CURRY 2016

TWO-TIME FIBA WORLD CUP GOLD MEDALIST + NBA'S 2015 MOST VALUABLE PLAYER APPEARS IN HIS FIRST OLYMPIC GAMES.

USA MEN'S NATIONAL BASKETBALL TEAM
OLYMPICS
RIO DE JANEIRO



SIMONE BILES

2016

USA WOMEN'S NATIONAL GYMNASTICS TEAM

FIRST WOMAN TO WIN 3 CONSECUTIVE WORLD ALL-AROUND TITLES. TOP FEMALE GYMNAST IN THE WORLD SINCE 2013.

OLYMPICS

RIO DE JANEIRO



CARLI LLOYD 2016

THE ONLY PLAYER TO SCORE THE WINNING GOAL IN 2 SEPARATE OLYMPIC GOLD-MEDAL MATCHES, IN 2008 AND 2012.

OLYMPICS

RIO DE JANEIRO



IBTIHAJ MUHAMMAD

USA WOMEN'S NATIONAL FENCING TEAM

FIRST U.S. MUSLIM WOMAN TO COMPETE AT THE OLYMPICS IN A HIJAB. HOPES TO SET EXAMPLE "THAT ANYTHING IS POSSIBLE WITH PERSEVERANCE"

2016

OLYMPICS

RIO DE JANEIRO



TUCKER DUPREE 2016

USA PARALYMPIC SWIMMING NATIONAL TEAM

WON 3 MEDALS AT THE LONDON 2012 PARALYMPIC GAMES. BEGAN TO LOSE HIS VISION AT 17 WHEN HE WAS DIAGNOSED WITH A RARE DISEASE CALLED LEBER'S HEREDITARY OPTIC NEUROPATHY.

PARALYMPICS
RIO DE JANEIRO



JOE BERENYI

USA PARALYMPIC CYCLING NATIONAL TEAM

WON 3 MEDALS + SET A WORLD RECORD AT THE 2012 PARALYMPIC GAMES,
18 YEARS AFTER LOSING HIS RIGHT ARM AND LEFT KNEECAP IN AN ACCIDENT.

2016

PARALYMPICS

RIO DE JANEIRO



RICHARD BROWNE 2016

USA PARALYMPIC TRACK + FIELD NATIONAL TEAM

SILVER MEDALIST IN 2012 PARALYMPIC GAMES AND HOLDS 2 WORLD RECORDS. NEVER RAN TRACK UNTIL AFTER THE 2009 ACCIDENT THAT COST HIM HIS LOWER LEG.

PARALYMPICS

RIO DE JANEIRO